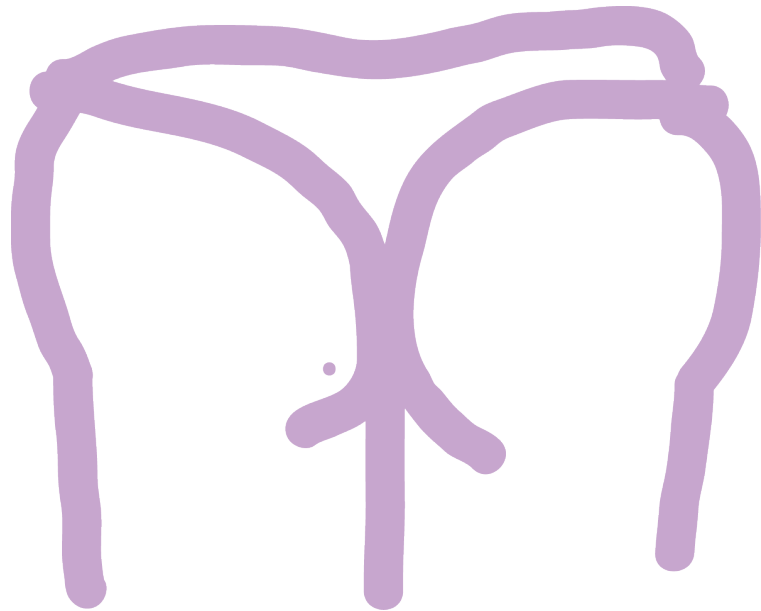


**PROTECT
THE ASS**



WHO WE ARE

WE ARE THE FIGHT AGAINST THE PATRIARCHY.
WE ARE WOMEN STANDING UP TO WHAT HURTS OUR
EXISTENCE, WE ARE RESISTANCE.
WE DONT BOW TO THOSE WHO HARASS, HURT OR
DEMISE US.

WE ARE SIGNS, STICKERS, SHIRTS, AND POSTS TO
REMIND ALL THAT WOMEN STICK TOGETHER AND
FIGHT BACK.

WE ARE AGAINSTS ALL FORMS OF HARASSMENT
AND INVASION OF PERSONAL SPACE.



Brand Guide-Lines

**THE FONT FOR ALL
POSTERS, SIGNS AND
STICKERS MUST BE IN
CAPITALIZED LETTERS
AND IN HELVETICA NUE
BOLD AT ANY SIZE.**



**Our LOGO AND POSTER
FONTS must always be
used on lilac CMYK (C:20
M:37 Y:0 K:0)**

**A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z**



**COLOR
PALLET**

POSTERS MAY INCLUDE
COLLAGED IMAGES
SLOGAN TEXT AND MUST
STAY TRUE TO
BRAND'S COLORS AND
MESSAGE AND INCLUDE
LOGO.



PLEASE

DON'T TOUCH MY ASS



PRODUCTS

